



PRINCE SHRI VENKATESWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

Recognized by UGC under section 2(f) of UGC Act 1956

ACTION TAKEN REPORT ON FEEDBACK

ACADEMIC YEAR : 2021-2022

The Department of Biochemistry obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Most of the students agreed that their courses are relevant with the updated techniques and would be helpful in employability	Being a constituent college of University of Madras, our institution follows the designated syllabus of the University. During syllabus review and revision, few teachers from our college participate in the process, conveyed the positive feedback for the new syllabus to the respective authorities
2.	Students expressed dissatisfaction with the online mode of instruction and requested for more engaging classes	Online classes were implemented temporarily during the COVID-19 pandemic to prioritize student safety. For this year, in-person classes have resumed to enhance the liveliness and engagement in teaching sessions
3.	Providing assistance to research publication	Awareness Programme on "E-Publication" was organized for the students to learn about publication ethics, writing techniques and approaching journals for easy publication of research data
4.	Difficulty with virtual lab sessions by the students	Online practical sessions were only temporary during the pandemic situation and hence, hands-on-training has been resumed for the lab sessions for this academic year
5.	Developing Life Skills of students	Health care program on "Avoid junk food and have healthy food" and Health Awareness Program on "Gynecologic Cancer" were organized to create awareness on healthy eating habits among students
6.	Conduct Career Development Programs for the students	Following measures were taken to ensure students are aware of their job opportunities in various industrial sectors: 1. "Choose Your Career in Right Path" 2. Career Guidance Program on Job Opportunities in Biological Science 3. Career Counselling Program on Industrial Interaction



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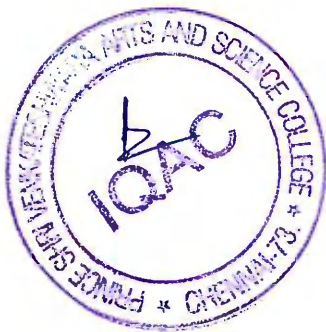
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		4. Career Development Program on Opportunities in Instrumentation Sector
7.	Providing employability skills related to MLT is desired by the students	Training on "Clinical Specimen Processing" was provided to the students to practice basic laboratory principles, testing of blood samples, body fluids and tissue biopsies
8.	Develop entrepreneurship skills of students	Certification course entitled "Worm Farming Mastery" was conducted for the students to provide business opportunities in vermicomposting and organic farming
9.	Enhancing team-spirit and holistic development of students via Co-curricular and extra-curricular activities	Following events were organized in view of this: 1. "Orphanage Visit - Kaikodupom Charitable Trust" 2. Awareness programme on AIDS at Chitalapakkam 3. Dengue Prevention Campaign to Tribal People at Thirumullaivoyal 4. Motivational Talk : Health & Fitness Talk at Sithalapakkam 5. Medical Camp at Ponmar 6. Blood Donation Camp at Gowrivakkam
10.	Faculties demanded for wide choices in selecting non-major elective subjects for the students	The given suggestion can be submitted to the university authorities for consideration during syllabus-revision



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ACTION TAKEN REPORT ON FEEDBACK

ACADEMIC YEAR : 2021-2022

The Department of Microbiology obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Content of the syllabus were updated with latest technologies and students were strongly agreed with their relevance to employability	Being a constituent college of University of Madras, our college followed the syllabus designed by the University committee. During syllabus review and revision, few teachers from our college participate in the process, so suggestions on student's satisfaction with new syllabus can be conveyed to concerned authorities
2.	Difficulty with virtual lab sessions by the students	In-person practical sessions have been reinstated for lab sessions in the current academic year, as online practical sessions were implemented temporarily during the pandemic
3.	Students requested for training in healthcare	Certification course on "Strategies for Effective Management in Healthcare" was conducted to impart knowledge on optimal patient care and operational efficiency in Healthcare management
4.	Student Teacher interaction should be more to discuss about various other issues along with the studies	Online classes were only temporary due to pandemic condition and henceforth, offline sessions are taken for the students to make teaching more engaging and interactive. Apart from curriculum, students continuously discuss about issues related to skills domains also
5.	Fostering the Development of Life Skills in Students	Health care program on "Avoid junk food and have healthy food" was organized to create awareness on healthy eating habits among students
6.	Provide assistance towards entrepreneurship	Certification course on "Sustainable pest Control Methods" was conducted for the students to learn about pests and their trophic interactions which could help them to startup Pest Management Centers
7.	Providing assistance to research publication	Orientation Programme on "E-Publication" was organized for the students to learn about publication ethics, writing techniques and approaching journals for easy publication of research data



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8.	Conduct Career Development Programs for the students	Following measures were taken: 1. "Choose Your Career in Right Path" 2. Career Guidance Program on Job Opportunities in Biological Science 3. Career Counselling Program on Industrial Interaction 4. Career Development Program on Opportunities in Instrumentation Sector
9.	Build employability skills among students	Certification course on "Advanced Certification for Molecular Biologists" was conducted for the students to augment their technical skills for better job opportunities
10.	Faculties recommended improvement in syllabus organization for general microbiology and virology subjects.	Being a constituent college of University of Madras, our college follows the revised syllabus of the university. As the new syllabus is followed from the last academic year, the given suggestion can only be considered in the next syllabus-revision session. Meanwhile, faculties are instructed to provide sufficient knowledge on basics and special attention can be given to complete the portion on time
11.	Improving skills in social interaction and self-awareness	Following events were organized in view of this to make students more responsible: 1. Free Covid Vaccination Camp 2. Road Safety Awareness Programme to Public at Selaiyur
12.	Faculties suggested to update PG syllabus with advanced tools and techniques	The given suggestion can be submitted to the university authorities for consideration during syllabus-revision



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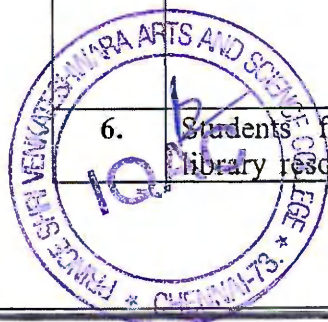
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ACTION TAKEN REPORT ON FEEDBACK

ACADEMIC YEAR : 2021-2022

The Department of Electronics and Communication Science obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Majority of the students were happy with the content of the revised syllabus with relevance to industrial needs	As a constituent college of the University of Madras, our institution adhered to the syllabus crafted by the university committee. During the periodic review and revision of the syllabus, teachers from our college actively engage in the process, enabling them to convey valuable suggestions regarding student satisfaction with the updated curriculum to the relevant authorities.
2.	Students found difficulty with proctorial services provided during online exam sessions	Due to pandemic situation, University insisted the college to conduct online examination for the students and thus, the situation was new to both students and faculties in handling online exams. Regular classes have been resumed from this academic year and henceforth, exams can be conducted offline and the college ensures to provide better proctorial services hereafter
3.	Difficulty with virtual lab sessions by the students	Online practical sessions were only temporary during the pandemic situation and hence, hands-on-training has been resumed for the lab sessions for this academic year
4.	Develop IoT skills of students	Certification courses on "Very large-scale integrated Circuits (VLSI)" and "Data Analytics" were conducted for the students to get into IT jobs
5.	Conduct Career Development Programs for the students	Following measures were taken: 1. Career Opportunities Program on Latest Processor Available in the Market 2. A Bird's eye view on Arduino Projects 3. Career Counselling Program on Industrial Interaction 4. Career Development Program on Embedded System & Its Application
6.	Students found in-accessibility to library resources and hard-copies of	This issue can be rectified from this academic year as regular classes for the students have been



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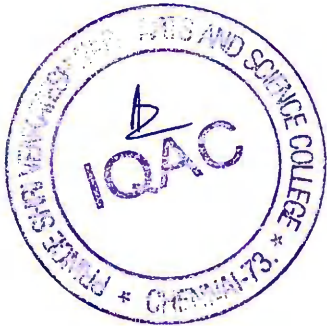
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	books for studying	started and books are being issued to the students. Remote-access to e-resources is given to all students to use the library facilities in a better way
7.	Improving skills in social interaction and self-awareness	Following events were organized in view of this: 1. Swachh Bharath – Awareness Campaign with emphasis on Cleanliness and Disposal of waste material 2. Free Covid Vaccination Camp 3. Temple Cleaning Drive at Nanmangalam
8.	Faculties suggested that the syllabus content can be evenly distributed in five units. So that, it can be easy for them to complete portion according to academic lesson schedule	Being a constituent college of University of Madras, our college follows the revised syllabus of the university. As the new syllabus is followed from the last academic year, the given suggestion can only be considered in the next syllabus-revision session. Meanwhile, faculties are instructed to provide sufficient knowledge on basics and special attention can be given to complete the portion on time
9.	Routine interactive sessions between students and alumnae will be beneficial	IQAC informed Alumni Cell to arrange various programmes through which students can get in touch with alumni




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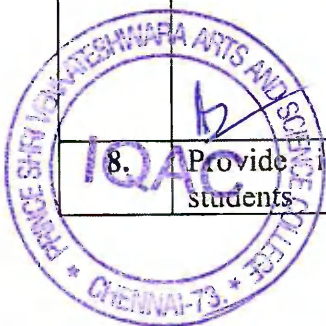
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ACADEMIC YEAR : 2021-2022

The Department of Computer Science obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Students expressed dissatisfaction with the continuous online mode of teaching	Online classes were only temporary due to pandemic condition and henceforth, offline sessions are taken for the students
2.	Developing Life Skills in students to improve healthy life	Awareness Programme on "Eat healthy and stay fit" was organized for the students
3.	Students found difficulty with virtual lab sessions and inaccessibility to software at homeplace	Online practical sessions were only temporary during the pandemic situation. Therefore, interactive practical sessions have been resumed from this academic year to ensure accessibility to software and programming languages
4.	Improve employability skills of students	Add-on courses entitled "Cyber Physical System" and "Embedded System" were organized for the students to learn about artificial intelligence and its application in industrial automation.
5.	Developing soft skills in students	Following measures were taken: 1. "Aptitude and Soft skills training program by FACE" 2. Skill development Programme on "The Art of Public Speaking and Employability Skills"
6.	Impart computing skills to the students for better placement opportunities	Certification course on "Machine learning" was organized to make students efficient in programming language and artificial intelligence
7.	Conduct Career Development Programs for the students	1. How to prepare for Placement in IT Sector - Career Guidance Program 2. Career opportunities in different streams from INFOSYS 3. "Experience Sharing Program on Corporate Expectations from Graduates"
8.	Provide interview skills for the students	Following measures were taken: 1. "Mock Interview for TCS" was conducted for



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		<p>the students to give a preview on interview preparation</p> <p>2. "Placement Training for CTS Interview" was given to the students to help them face interview with confidence</p>
9.	Enhancing abilities in social interaction and cultivating self-awareness	<p>In view of this, following activities were organized for the students:</p> <ol style="list-style-type: none">1. Dengue Prevention Campaign to Tribal People at Thirumullaivoyal2. Free Covid Vaccination Camp3. Free Cancer Awareness Program for General Public at Pallavaram4. Awareness Programme on AIDS at Chitalapakam5. Influenza Virus Awareness Program for Agaram Village People6. Rally on Tobacco Abuse and Rehabilitation at Medavakkam7. Create Awareness about the Ill-Effects of Alcohol at Moolacheri




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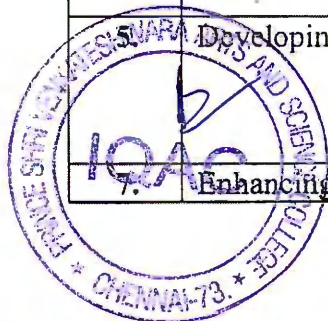
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ACADEMIC YEAR : 2021-2022

The Department of Commerce obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Students had technical issues while uploading exam papers and felt dissatisfied with proctorial services provided during online exam sessions	Because of the pandemic, the university required the college to switch to online exams, which was a new experience for both students and faculty. Now, with regular classes back, exams can be held in person, and the college is committed to improving the supervision of exams going forward.
2.	To develop entrepreneurship skills of students	Training programme on "Career in Logistics" was conducted for the students to enhance their analytical skills, order processing activities, inventory management skills, warehousing and effective packing methods to start-up their own business
3.	Developing managerial skills for employability	Certificate course on "Management of Commercial Banking" was conducted for the students to learn about management of deposits, lending activities and asset-backed securities
6.	Students requested for extension activities to learn beyond curriculum	Certification course on "RESOURCES AND ENVIRONMENT" was organized for students to create awareness on environment, mineral resources and coastal erosion
4.	Awareness for competitive exams and higher studies to the students	Following measures were taken: 1. How to Prepare for Banking Exam 2. Competitive Exam Training Program on TNPSC Exams 3. Coaching for TANCET Exam 4. Career Counselling Program on SIB Clerical Tests 5. Career Guidance on ICAI Exam
5.	Developing soft skills	Awareness Programme on "Emotional Intelligence" was organized for the students to enhance their inter-personal skills and team-spirit to work in corporate companies
7.	Enhancing the employability skills	Certification courses on "Business planning and



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	of students	Project management” and “Foreign Exchange Markets” helps the students to build their efficiency in business administration
8.	Provide career counselling to the students	Following measures were taken: 1. Career opportunities program in Commerce Stream 2. Career Development Program on Job Opportunities in Management Sector 3. Career Counselling on "Opportunities in Commerce"
9.	Students found difficulty in teaching and teaching aids used and requested enhancement in learning problematic subjects	Due to pandemic condition, all classes including problem papers were taken online during last academic year. Though extra classes were taken, students especially first-year students found hard to understand complicated sums. This situation was only temporary and live classes were started from this academic year. Therefore, special attention and care will be taken by faculties to ensure students are able to lift up their subject knowledge
10.	Faculties suggested to provide education on Business ethics to the students	On account of this, relevant elective subjects were chosen to instruct students on ethical issues in business and the role of corporate governance
11.	Students aspire to recommence outreach programs, recognizing their instrumental role in fostering social interaction and nurturing team spirit	In light of this, the subsequent programs were arranged: 1. Adapting Village for Seven Days – Special Camp at Ponmar Village 2. Awareness on Energy Conservation to School Students 3. Awareness March on Environmental Protection at Vengaiwasal
12.	Faculty recommended to include computing skill-based courses in the syllabus	Being a constituent college of University of Madras, our college follows the revised syllabus of the university. The given suggestion can be submitted to the relevant authorities during syllabus-revision. Concurrently, students are engaged in certification courses and lectures to develop their computing skills.



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ACTION TAKEN REPORT ON FEEDBACK

ACADEMIC YEAR : 2021-2022

The Department of Computer Applications obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Developing Life Skills of students to improve healthy life	Health Awareness Program on "Kayakalpa" was organized for the students
2.	Students requested add-on course on machine learning tools	Certification course entitled "Data Visualization for Insightful Analysis" was conducted for the students to improve their skills in data analysis, mining, SQL and modelling
3.	Students found in-accessibility to library resources and hard-copies of books for studying	This issue can be rectified from this academic year as regular classes for the students have been started and books are being issued to the students. Remote-access to e-resources is given to all students to use the library facilities in a better way
4.	Improve technical and software developer skills of students	Certification course on "Mobile Gaming" was conducted for the students to learn about animation, game design and mechanics
5.	Conduct Career Development Programs for the students	Following measures were taken: 1. How to prepare for Placement in IT Sector - Career Guidance Program 2. Career opportunities in different streams from INFOSYS 3. Career Counselling Program on Job Opportunities in Abroad
6.	Provide career services and resources to the students via alumni relations	"Experience Sharing Program on Corporate Expectations from Graduates" by the Placement cell & Alumni Association of the college has been organized to enhance students-alumni relationship as well as to make students learn about outside corporate world for job requirements
7.	Provide training to the students on developing their interview skill	"Mock Interview for TCS" was conducted to give preview to the students on interview preparation



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8.	Students found difficulty with virtual lab sessions and in-accessibility to software at homeplace	Online practical sessions were only temporary during the pandemic situation. Therefore, interactive practical sessions have been resumed from this academic year to ensure accessibility to software and programming languages
9.	Enhancing abilities in social interaction and cultivating self-awareness	In view of this, following activities were organized for the students: <ol style="list-style-type: none">1. Yoga For Well-being – an awareness to orphanage2. Planning and management of Terrace Garden to educate school students3. Create Awareness about the Ill-Effects of Alcohol at Moolacheri4. Rally on – Recycling Goods at Santhosapuram5. Adapting Village for Seven Days – Special Camp at Ponmar Village6. Bring Smile to the faces of Lonely Elderly, visit to old age home - Thayagam
10.	Faculties proposed to include practical classes for advanced theory subjects in the syllabus for enriching students' knowledge	Being a constituent college of University of Madras, our college follows the revised syllabus of the university. As the new syllabus is followed from the last academic year, the given suggestion can only be considered in the next syllabus-revision session.



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The Department of Biotechnology obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Students found difficulty with proctorial services provided during online exam sessions	Due to pandemic situation, University insisted the college to conduct online examination for the students and thus, the situation was new to both students and faculties in handling online exams. Regular classes have been resumed from this academic year and henceforth, exams can be conducted offline and the college ensures to provide better proctorial services hereafter
2.	Difficulty with virtual lab sessions by the students	Online practical sessions were only temporary during the pandemic situation and hence, hands-on-training has been resumed for the lab sessions for this academic year
3.	Developing employability skills of students	Skill enhancement Programme on "Medical Coding & Medical Billing" was conducted for the students
4.	Provide training on aquaculture for developing their entrepreneurship skills	Certification course on "Quality Fishery Practices" was organized for the students to impart in-depth knowledge on growing farmed species, nutritional enhancement, conservation and reproduction techniques
5.	Developing Life Skills of students	<ol style="list-style-type: none">1. "Pandemic Stress Management through Virtual Yoga"2. Awareness on "Importance of yoga - in covid situation"3. Health care program on "Avoid junk food and have healthy food"4. "Keep Your Heart Healthy"
6.	Conduct certification courses on food technology	Certification course on "ADVANCED CERTIFICATION IN MODERN DAIRY PRACTICES" was conducted for the students to provide knowledge on dairy farming and management
7.	Conduct Career Development Programs for the students	Following measures were taken: <ol style="list-style-type: none">1. Career Guidance Program on "Opportunity in



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		<p>Pharmaceutical Industry”</p> <ol style="list-style-type: none">2. “Choose Your Career in Right Path”3. Career Guidance Program on Job Opportunities in Biological Science4. Career Counselling Program on Industrial Interaction5. Career Counselling Program on Modern Techniques in the Field of Medicine <p>Career Counselling Program on Recent Advances in Industrial Bio-Technological Skills Development</p>
8.	Faculties were disappointed with revised syllabus due to withdrawal of demo practical session of molecular techniques for the students	The given suggestion can be submitted to the university authorities for consideration during the next syllabus-revision
9.	Development of Industrial relevant skills	<p>Subsequent initiatives can be taken care:</p> <ol style="list-style-type: none">1. Arrange internships and industry placements2. Guest lectures and industry talks can be arranged often3. Foster partnerships with biotech companies <p>Laboratory training with modern equipment</p>
10.	Faculty suggested to incorporate job skill-oriented courses in the syllabus	The given suggestion can be submitted to the university authorities for consideration during the next syllabus-revision



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ACTION TAKEN REPORT ON FEEDBACK

ACADEMIC YEAR : 2021-2022

The Department of Accounting and Finance obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Students were unhappy with the absolute online classes and teaching aids used for complicated problem papers	Due to pandemic condition, all classes including problem papers were taken online during last academic year. Though extra classes were taken, students especially first-year students found hard to understand complicated sums. This situation was only temporary and live classes were started from this academic year. Therefore, special attention and care will be taken by faculties to ensure students are able to lift up their subject knowledge
2.	Students found in-accessibility to library resources and hard-copies of books for studying	This issue can be rectified from this academic year as regular classes for the students have been started and books are being issued to the students. Remote-access to e-resources is given to all students to use the library facilities in a better way
3.	Improving Language and Communication skills in students	Following measures were taken to ensure students develop their communication skills: 1. "Speak easy in English Language" 2. Training Programme on "Strategic Communication"
4.	Members of alumni requested to provide knowledge on marketing services and management to the students	Certification course on "GLOBAL MARKETING MANAGEMENT" was conducted for the UG students to create awareness on globalization, global marketing research, strategies, entry modes, global pricing and global logistics
5.	Developing Life Skills of students to improve healthy life	Health Awareness program on "Innovative Measures and Challenging facts in Psychosomatic Diseases" was organized to raise awareness of mental health issues around the world
6.	Improve computing and ICT skills of students	Add-on course entitled "Introduction to Block chain and Cryptocurrency" was conducted to impart knowledge on peer-to-peer digital currency transactions across multiple computers



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7.	Provide career counselling to the students	Following actions were taken to accomplish awareness on job opportunities in various sectors: 1. "Career Opportunities in Banking Sector" by Placement cell 2. "Career Development Program on Job Opportunities in Management Sector" 3. Career Counselling on "Opportunities in Commerce"
8.	Provide guidance for competitive examinations and higher studies	Following measures were taken to provide training on competitive exams: 1. "Career Guidance on ICAI Exam" 2. "Career Counselling Program on SIB Clerical Tests"
9.	Faculty requested for new reference books in library as per the revised syllabus	Institute instructed the librarian to get the list of required books and purchase order has been placed
10.	Students aspire to recommence outreach programs, recognizing their instrumental role in fostering social interaction and nurturing team spirit	In light of this, the subsequent programs were arranged: 1. Rally on Tobacco Abuse and Rehabilitation at Medavakkam 2. Awareness Programme on Hepatitis at Pallikaranai 3. Temple Cleaning Drive at Nanmangalam 4. Awareness on Energy Conservation to School Students 5. Rally on Recycling goods at Santhosapuram 6. Planning and management of Terrace Garden to educate school students
11.	Develop business skills for better employability	Add-on course on "Advanced Corporate Strategy" was conducted to leverage innovations and advanced corporate strategy aims to foster sustainable growth in business




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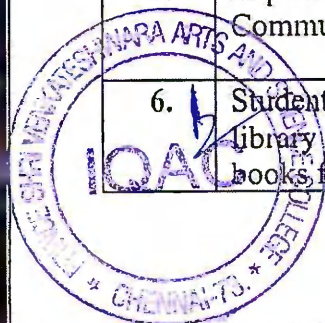
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ACTION TAKEN REPORT ON FEEDBACK

ACADEMIC YEAR : 2021-2022

The Department of English obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students, alumni, faculty and employers to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Students lack learning language and communication skills during online teaching	Due to pandemic condition, online teaching was only temporary and classes are resumed from this academic year to ensure interactive and proactive teaching of literatures
2.	Members of Alumni suggested for certification course on "Content writing"	In view of this, certification course on "Content writing" was organized and students actively participated in it to improve their research skills, communication, editing skills and SEO skills
3.	Conduct Career Guidance Program	Following programs were organized to improve technical skills of students: 1. Career guidance program on "To Excel in Content Writing" 2. Career Development Program to Enrich LSRW Skills"
4.	Students had technical issues with proctorial services during examination	Due to pandemic situation, University insisted the college to conduct online examination for the students. Majority of our students had network issues, error while uploading documents, lack of internet and bad internet connection during online examination. In spite of all issues, our faculties tried to provide the best services by supporting and guiding students in all the ways for uploading their exam papers. This situation was only temporary and regular classes have been resumed from this academic year. Henceforth, exams can be conducted offline and the college ensures to provide better proctorial services hereafter
5.	Improving Language and Communication skills in students	Lecture on "The Easiest way to Improve Communication Skills" was organized for the students
6.	Students found in-accessibility to library resources and hard-copies of books for studying	This issue can be rectified from this academic year as regular classes for the students have been started and books are being issued to the students.



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		Remote-access to e-resources is given to all students to use the library facilities in a better way
7.	Impart the importance of public speaking among students	Certification course on "PUBLIC SPEAKING" was organized to encourage critical thinking, logic, research, memorization, and other vital cognitive skills as they make their way in the world
8.	Students are satisfied with extension activities, acknowledging their vital role in promoting social interaction and building teamwork.	Following programmes were organized in view of this: <ol style="list-style-type: none">1. Road Safety Awareness Programme To Public At Selaiyur2. Adapting Village for Seven Days – Special Camp at Ponmar Village3. Dengue Prevention Campaign to Tribal People at Thirumullaivoyal4. Awareness programme on AIDS at Chitalapakkam5. Influenza Virus Awareness Program for Agaram Village People



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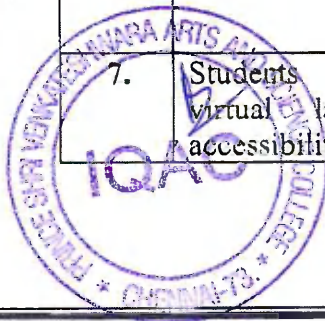
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ACTION TAKEN REPORT ON FEEDBACK

ACADEMIC YEAR : 2021-2022

The Department of Business Administration obtained feedback from various stakeholders to monitor and evaluate performance quality of curriculum, infrastructure, syllabus and ambience of the institution. The feedback forms were collected from students and faculty to improve the process of teaching learning. The feedback was acquired through structured questionnaire. Subsequently, the data was analyzed and a feedback report was prepared to gain insights into the areas where modifications or improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S.NO.	SUGGESTIONS	ACTION TAKEN
1.	Improving Language and Communication skills in students	Lecture on "Active listening for enhancing the communication skill" was organized for the students
2.	Members of alumni suggested students to learn about retailing and retail consulting	Certification course on "Retail Management: Concepts and Application" was conducted for the students to develop their marketing competencies in retail businesses
3.	Develop entrepreneurship skills of students	Certification course entitled "WOMEN ENTREPRENEUR" was organized to create awareness on entrepreneurial opportunities, EDP programs and organizations promoting women entrepreneurs in India
4.	Conduct career counselling programs for the students	Following actions were taken to accomplish awareness on job opportunities in various sectors: 1. "Career Opportunities in Banking Sector" by Placement cell 2. Career Development Program on Job Opportunities in Management Sector 3. Career Counselling on "Opportunities in Commerce"
5.	Provide counselling for competitive examinations and higher studies	Following measures were taken to provide training on competitive exams: 1. Career Guidance on ICAI Exam 2. Career Counselling Program on SIB Clerical Tests
6.	Students found in-accessibility to library resources and hard-copies of books for studying	This issue can be rectified from this academic year as regular classes for the students have been started and books are being issued to the students. Remote-access to e-resources is given to all students to use the library facilities in a better way
7.	Students found difficulty with virtual lab sessions and in-accessibility to software at	Online practical sessions were only temporary during the pandemic situation. Therefore, interactive practical sessions have been resumed



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	homeplace	from this academic year to ensure accessibility to software and programming languages
8.	Students need to enhance their awareness of personal health	Steps were implemented to boost students' self-awareness and instill a sense of responsibility in them <ol style="list-style-type: none">1. Influenza Virus Awareness Program for Agaram Village People2. Awareness programme on AIDS at Chitalapakkam3. Dengue Prevention Campaign to Tribal People at Thirumullaivoyal4. First Aid In Emergencies Training for Village Youth



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